

# **Villa Rica Gold Rush Festival 2009**

## **Home of Georgia's First Gold Rush of 1826**

*Greetings from the City of Villa Rica*

### **Gold Rush 2009 Festival Committee**

**It is time to plan your participation in this year's event!**

**SATURDAY, SEPTEMBER 12<sup>TH</sup>**

*A celebration of the prospectors who found gold in our Hometown!*

**From those early days in 1826, when the first settlers came to this area, until the present, Villa Rica has enjoyed the benefits of a small town close to the big city. As we grow and change, Gold Rush 2009 reflects the good things that are unique about our city.**

**Being conscious of the rich heritage of our history, we symbolize Southern traditions. From the hometown entertainment of a community parade to handcrafted clothing, crafts and works of art "*Pride in accomplishment and artisanship is the standard*". Great food prepared on the spot by "family secret" recipes with only the freshest ingredients, good old-fashioned music, and plenty of opportunity for people to gather and share a day of fun – that's what we're about here in Villa Rica.**

**Come join us! We are planning a "golden" day!**

<b>5K road race:</b>	<b>8:30am</b>
<b>Parade:</b>	<b>10am</b>
<b>Vendors Open:</b>	<b>9-4pm</b>
<b>Concert:</b>	<b>7-10pm – Main Street</b>

***2009 Gold Rush Festival - September 12, 2009***  
***Please be sure to read as rules and regulations may have changed!***

**RULES OF PARTICIPATION**

1. Applications to participate in any part of Gold Rush 2009, whether as a vendor or parade entry, are due by August 1, 2009. **Applications not accepted after the August 1 deadline – no exceptions!** **Payment must accompany your application to reserve space at the festival (check or money order)**  
***Please submit separate checks for parade and festival.***
2. Applicants should submit photographs and written description of all displays. **Application will be returned if submitted without photos and written description of items.** The Committee reserves the right not to accept duplicate items.
3. The Gold Rush 2009 Committee reserves the right to limit the number of food vendors. **Please be sure to include a complete menu – you will be able to sell only approved items. Application will be returned if menu is not submitted along with application.**
4. Prizes for children's game must not relate to violence or weapons. **Snap Pops and silly string are not allowed.**
5. **Gold Rush Committee will begin review of all applications and notification of acceptance or denial will be mailed out no later than August 7.**
6. **NO REFUNDS after application deadline – August 1, 2009, for accepted vendors should they decide to remove themselves from event. No refunds for no shows.**
7. **If a vendor has been accepted and fails to show up for event or departs from event before 4pm they will be removed from mailing list and will not be permitted to partake in future Gold Rush Festivals. Merchants along Main Street who purchase a vendor space must notify their vendors that they must remain on site until 4pm. If their vendor departs before 4pm, merchant will be not be allowed to purchase vendor space at future Gold Rush Festivals.**
8. **Due to rearranging of spaces repeat vendors should not expect to be in same location as previous events. Every effort will be made to locate repeat vendors in previous location but there is not guarantee this will be a possibility.**
9. **Electrical service is limited!** You must specify on your application if you want electricity. Vendor is responsible for extension cords needed for service. **Only one outlet per vendor.**
10. All arts & crafts items must be handmade, no exceptions.
11. **No Friday night set up!** Vendors may come in after 12:00 midnight but – NO GOLD RUSH STAFF will be available until 6am Saturday. **All participants must be set up by 8:30 am. You are required to unload and immediately move your vehicle to the Avanti parking lot.**
12. Vendors are responsible for cleaning up their assigned booth area.
13. **Parade entrants will refrain from throwing candy – you may hand out candy. Confetti is prohibited.**

***Direct questions to:***

Parade & Entertainment - Jerry Doyal 770-459-3822  
Vendors – 770-456-4224 or Email - Goldrush@villarica.org  
5k Road Race - Rusty Dean 770-459-6778

# **GOLD RUSH 2009 FESTIVAL**

**September 12, 2009**  
**Participant Fee Schedule**

## **Booth Space Areas:**

Measures 10' x 12'

**"Villa Rica"** defined as the city limits of Villa Rica and communities of Carroll County

**"Others"** refers to communities outside the city limits and Carroll County

<b>Arts &amp; Crafts:</b>	<b>Villa Rica/Carroll County</b>	<b>Other</b>
Booth	\$35.00	\$45.00
Electricity	\$10.00	\$15.00

## **Food Vendors:**

Booth	\$50.00	\$70.00
Electricity	\$10.00	\$15.00

## **Games:**

Booth	\$40.00	\$50.00
Electricity	\$10.00	\$15.00

## **Parade:**

Per Entry	\$15.00	\$20.00
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**\*\* No vehicles over 2 axles, only classic cars will be permitted in the parade\*\***  
**Floats are encouraged**

## **Political Candidates:**

Per Entry	\$50.00
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## **Commercial Advertisers:**

1 <sup>st</sup> Vehicle	\$35.00
Additional vehicles	\$50.00 each

**Payment must accompany registration:**

**Gold Rush Committee 2009**  
**571 W. Bankhead Highway**  
**Villa Rica, GA 30180**

**APPLICATION TO PARTICIPATE – Gold Rush 2008**  
**Parade – Food Vendor – Arts & Crafts Vendor**  
**September 12, 2009**

**Area(s) of Participation (Check all that apply – see attached sheet for fees)**

**Parade**    **Booth**    **Games**    **Food**    **Electricity (limited availability)**  
(Electrical cords not included)

**Number of booth spaces requested** \_\_\_\_\_

**Items for Sale or to be given away:** Attach a complete list of items for sale or given as prizes along with photograph of your display for Gold Rush 2009. This must be attached to application. **If this information is not attached to your application your application will be returned.**

**Parade:** Attach description of your entry in the parade or attach a photograph.

**Float entry: Business:**    **Political:**    **Church:**    **Civic/school:**    **(Youth:**    **Adult:**  )

\*NOTE – Electric cords from booths to the outlets will be the responsibility of each vendor-only one outlet per vendor

\*NOTE – any special needs you have which the 2009 Committee should know.

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**Please check the fee schedule and indicate the amount enclosed – please remember if you participate in both the parade and reserve vendor space that two separate checks are required. **NOTE: There will be a \$25.00 charge for all returned checks!****

**Total amount enclosed \$** \_\_\_\_\_ **Festival**      **Total amount enclosed \$** \_\_\_\_\_ **Parade**

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**Business/Organization Name:** \_\_\_\_\_

**Name of contact person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Political Candidate:** Y  N

**Make checks payable to: Gold Rush Committee 2009**  
**571 W. Bankhead Highway**  
**Villa Rica, GA 30180**

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