



**VILLA RICA PARKS, RECREATION, AND LEISURE SERVICES**

***14<sup>th</sup> ANNUAL***

***FIREWORKS***

***DISPLAY EXTRAVAGANZA***

***2019***

***"Experience the Difference"***



Please consider participating in the

***14<sup>th</sup> Annual  
Fireworks Display Extravaganza  
Wednesday, July 3, 2019***

Enclosed is an application for the Villa Rica Parks, Recreation and Leisure Services, 14<sup>th</sup> Annual Fireworks Display Extravaganza at the Villa Rica Civic Center & Sports Complex (V-Plex). Come be a part of the WOW factor! We hope you will choose to join the other artists, vendors, craftsmen and performers who make this a wonderful event for the community.

If you are interested in purchasing space for a vendor's booth, please note the stipulations: duplication may occur, costs for space with and without electrical access, and all sells must be conducted within 25' of your designated area. All exhibits and arts & crafts vendors will be located along the football field. Entertainment will be underneath the covered stage.

Please call Courtney Powell at 678-785-1095 for more details about vendor space. Please call as soon as possible to reserve a time and space!

**Wednesday, July 3, 2019**  
**14<sup>th</sup> Annual Fireworks Display Extravaganza**

**HOURS OF EVENT:**

5:00 p.m. – Until the fireworks display ends.

**APPLICANTS:**

Applicants must submit photographs, and written description of all food, prices, art & crafts, etc. Note: Duplicated sales may occur, please read details below. All sales must be conducted within 25' of your designated area.

**FEES:**

A. Registration fees:

**Informational:**

\$100 non-profit or promotional business or \$150 (electricity)

**Merchandise:**

\$300 merchandise or \$350 (electricity)

**Food Sales:**

\$300 food – 1 item or \$375 (electricity)

\$400 food – 2-3 item or \$475 (electricity)

\$500 food – 4+ item or \$575 (electricity)

Note: If selling 2 or more items, soft drinks are not counted as an additional item.

Exclusive sales available on the following items only: shaved ice, funnel cakes, and barbeque. ***A minimum of two booths are required.*** Exclusivity requests considered through May 31, 2019 on a first come, first served basis.

**Carnival Rides:**

Carnival attractions: must complete independent contractor forms;

20% of all sales paid to the City.

The Department shall have the right to approve all fees charged in connection with an event/activity. The VRPRLSD shall receive 20% of the gross sales immediately after the last patron. Provider is not allowed to provide free services to any participant/patron without the prior approval of the Programs Manager or Director. It is the responsibility of the Provider to pay the percentage agreed upon by both parties at the end of the event/activity.

B. The rain out date is Friday, July 5, 2019.

C. This is an outdoor festival, so be prepared for weather changes. In some cases, vendors may set up in the Recreation building.

**APPLICANTS ARE RESPONSIBLE FOR PROVIDING THE FOLLOWING:**

A. **THE APPLICANT UNDERSTANDS THAT ALL DISPLAYS, PROPS, INCLUDING TABLES AND CHAIRS, ETC. WILL BE PROVIDED BY THE APPLICANT.**

- B. Copy of your business license and insurance certificate must be provided with your application. Excess liability coverage may be used in combination with the base policy to obtain the below limits. **Limits: \$1,000,000 per occurrence and \$2,000,000 aggregate.** Exemptions are as follows: non-profit groups or business promoting their business and entertainment groups. The vendor shall provide to the City a certificate of coverage and receive notification of certificate approval by Katie Godfrey prior to engaging in any activities under the application. The certificate must list the City as an additional insured and shall have no less than thirty (30) days written notice of July 3<sup>rd</sup>. Please see attached sample certificate.

Please submit completed certificate to Katie Godfrey at [kgodfrey@villarica.org](mailto:kgodfrey@villarica.org) by May 31, 2019.

**SET-UP:**

Entrants must be setup on Wednesday, July 3<sup>rd</sup>, between the hours of 12:00 p.m. and 3:00 p.m. Please set up at your designated spot.

**VEHICLES:**

Vehicles are not allowed in the festival area unless otherwise approved by the Programs Manager or Recreation Director. Other vehicles must park in areas designated for exhibitors. NO VEHICLES, except EMT trucks, will be allowed in the show (unless otherwise approved). Also, no set-ups from trailers will be allowed unless pre-authorized.

**VENDORS:**

- A. Please indicate on your application whether your booth is food, arts & crafts, etc.
- B. Please indicate on your application whether your booth is profit or nonprofit.
- C. Food vendors must sell only what is specified on application.  
(This will be enforced.)
- D. Duplication depends on date registration fee is received.
- E. Vendors will be assigned a space when application is approved and registration fee is received.
- F. Vendors using open fire in preparation of services need to notify festival coordinator(s) in advance.
- G. No dogs of any size or other pets of any kind are allowed in the park, with the exception of service dogs.
- H. NO REFUNDS.

**BOOTH SIZE AND ELECTRICAL VOLTAGE:**

- A. Booth will be 10' x 10'. Vendor canopies must not exceed their 10 x 10 area.
- B. A limited number of booths with 110 electrical service are available to vendors.



**14<sup>th</sup> Annual Fireworks Display Extravaganza  
Vendor Application  
APPLICATION DEADLINE: FRIDAY, MAY 31, 2019**

Please Read the Rules on the Contract before Signing.

NAME \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_ EMAIL \_\_\_\_\_

TYPE OF EXHIBIT, CRAFT AND PRICING.: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

HAVE YOU PARTICIPATED BEFORE? Yes:\_\_\_\_\_ No: \_\_\_\_\_

FEE: \$100 non-profit/promotional or \$150 (electricity) \_\_\_\_\_

FEE: \$300 merchandise or \$350 (electricity) \_\_\_\_\_

FEE: \$300 food – 1 item or \$375 (electricity)\_\_\_\_\_

FEE: \$400 food – 2-3 items or \$475 (electricity)\_\_\_\_\_

FEE: \$500 food – 4+ items or \$575 (electricity)\_\_\_\_\_

FEE: Carnival attractions: must complete independent contractor forms; 20% of sales will be paid to the City

Rental/Optional Fees:

\$25.00/Canopy\_\_\_\_\_, \$15.00/tables (6')\_\_\_\_\_, \$5.00/chairs\_\_\_\_\_, \$2.00/20lb ice\_\_\_\_\_

PAYMENT ENCLOSED: CASH \_\_\_\_\_ CHECK \_\_\_\_\_ CHECK# \_\_\_\_\_

MAKE CHECKS PAYABLE TO VRRD. CREDIT CARD PAYMENTS ACCEPTED BY PHONE.

**VENDORS MUST BRING THEIR OWN TABLES and CHAIRS.**

\_\_\_\_\_  
(Signature of exhibitor)

\_\_\_\_\_  
Date

SEND APPLICATION TO:

**Courtney Powell  
Programs Manager  
Villa Rica Parks & Recreation Department  
646 Industrial Boulevard  
Villa Rica, GA 30180**